ALEX BAKER
GRAPHIC DESIGNER

425 - 577 - 2401
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ABOUT

I strive to connect with my clients in meaningful and deliberate ways by creating a collaborative space where ideas can flourish and grow. My goal is to build strong and lasting relationships with my clients, my team and my company. I aim to take my client's ideas beyond what was initially imagined, and when a project is complete, to see themselves in the final outcome. I find joy in helping my clients achieve their vision, as well as represent their values.

Previously, my experience in the home construction and landscape industries taught me the value of hard work, important business skills, and how to evolve ideas and concepts into beautifully finished products. Above all else, this experience taught me to work closely with my clients to fully understand their needs and goals. The lessons I learned along the way have been invaluable to my work as a graphic designer.

WORK EXPERIENCE

Garden District
Freelance Graphic Design

- Executed a design brief that included creating a logo, album cover, and YouTube banner for a portfolio album titled Garden District for a Denver-based band

Trashboy Films
Freelance Graphic Design

- Completed a design brief for a New Orleans-based film company, which included creating two logo variations and a full website rebuild for the owner

Jordan Valente Construction
Finish Carpentry

- Contributed to a variety of custom interior and exterior building and remodeling projects

Bear Creak Landscaping
Water Feature Design and Construction

- Worked closely with clients to design, construct, and maintain both indoor and outdoor water features

EDUCATION

Savannah College of Art and Design (SCAD)
2021 - 2024

- B.F.A in Graphic Design
- Dean's List: Winter 2021 - Graduation
- Cumulative GPA: 4.00
- Summa Cum Laude Honors
- Academic Honors Scholarship
- ELearning Undergraduate Scholarship
- SCAD Achievement Honors Scholarship

SKILLS

Software

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe After Affects
- Figma
- Microsoft Office

Technical

- Typographic Design
- Editorial Design
- Digital Layout Design
- Branding Identity Design
- UX Design
- UI Design